

Homework from section 1B:	PLANNING FOR A CORPORATE WEB SITE/BASIC CONCEPTS
CLASS:	
OBJECTIVE	To learn to define a domain name and justify the choice of a web host and a development platform.
INDIVIDUAL OR TEAM	Team assignment
TEAM SIZE	Maximum 4 students
LENGTH OF THE REPORT	The attached tables and PowerPoint presentations
INSTRUCTIONS	<ol style="list-style-type: none"> 1. Fill out the attached tables 2. When analyzing the domain name, pay attention to the type of business/operation the domain is created for. 3. When analyzing the web hosts, compare the technical differences and the service levels each provides. 4. When analyzing the development platform, pay attention to the design flexibility, customer support and costs of each. 5. Prepare to present your slides in class.
RETURNING THE ASSIGNMENT	Return the tables below and the PowerPoint presentation of the team's findings one week prior to the next lecture.
GRADING	Approved – not approved.

ASSIGNMENT 1	ASSESSMENT	GRADING
	<p>The objective of this assignment for the students to</p> <ul style="list-style-type: none"> ● become aware of the various components in the domain name ● understand the concepts and functions on domain name server and web hosting ● be aware of the various platforms available for website development 	<ul style="list-style-type: none"> ● Not approved = tables incompletely filled out and/or with wrong information ● Approved = tables filled in completely and correct information

TABLE #1: DOMAIN NAMES

DOMAIN #1				
	Transmission protocol	Subdomain	Unique domain name	Top level domain
Team's findings				
Team's comment				
DOMAIN #2				
	Transmission protocol	Subdomain	Unique domain name	Top level domain
Team's findings				
Team's comment				
DOMAIN #3				
	Transmission protocol	Subdomain	Unique domain name	Top level domain
Team 's findings				
Team 's comment				
DOMAIN #4				
	Transmission protocol	Subdomain	Unique domain name	Top level domain
Team's findings				
Team's comment				
DOMAIN #5				
	Transmission protocol	Subdomain	Unique domain name	Top level domain
Team's findings				
Team's comment				

TABLE #2: WEB HOSTS

HOST #1				
	Host name	Service promise	Cost	Other (optional)
Team's findings				
Team's comment				
HOST #2				
	Host name	Service promise	Cost	Other (optional)
Team's findings				
Team's comment				
HOST #3				
	Host name	Service promise	Cost	Other (optional)
Team's findings				
Team's comment				
HOST #4				
	Host name	Service promise	Cost	Other (optional)
Team's findings				
Team's comment				
HOST #5				
	Host name	Service promise	Cost	Other (optional)
Team's findings				
Team's comment				

TABLE #3: DEVELOPMENT PLATFORM

PLATFORM #1				
	Name	Strengths/weaknesses	Costs	Other (optional)
Team's findings				
Team's comment				
PLATFORM #2				
	Name	Strengths/weaknesses	Costs	Other (optional)
Team's findings				
Team's comment				
PLATFORM #3				
	Name	Strengths/weaknesses	Costs	Other (optional)
Team's findings				
Team's comment				
PLATFORM #4				
	Name	Strengths/weaknesses	Costs	Other (optional)
Team's findings				
Team's comment				
PLATFORM #5				
	Name	Strengths/weaknesses	Costs	Other (optional)
Team's findings				
Team's comment				